UNITED WAY OF HANCOCK COUNTY 2019 ANNUAL REPORT

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WE UNITE

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United Way of Hancock County

A SPECIAL LETTER FROM OUR CEO Angela DeBoskey

UNITED WAY'S VALUE

ur commitment to measurably improve people's lives in Hancock County is our highest priority and is more important now than ever before. We continue to promote the benefits that **GIVE | ADVOCATE | VOLUNTEER** have on our means to improve lives. We stand right next to our neighbors in times of need or disaster. From flooding events to personal struggles, United Way provides funding in our community to ensure people can get what they needs to get back on their feet.

We seek to distribute funds with the greatest needs of our community in mind. We adjust to community priorities, ensuring donor dollars go to programs and agencies that are making a difference in areas of health, education and financial stability.

Donors and corporations trust the qualifications of United Way Partner Agencies. Donors recognize it means that they have been examined for merit regarding outcomes and meeting community priorities. Partner Agencies are financially sound and administering sustainable programming.

WE LISTENED AND ADJUSTED

In 2019, we sought to be an improved friend to the agencies we fund. It meant close examination of how we were conducting business on many levels. While our mission to measurably improve people's lives remains strong, we began adjusting paradigms like making ourselves easier to do business with, having our eyes fixed on extreme customer-centricity, and removing waste within operations to put every dollar we can into impactful programming.

We also adjusted our communications with agencies and donors. Through our website, monthly newsletters, and emails, donors can now see the statistics and read firsthand testimonies of people whose lives have been impacted by their United Way contribution.

Our agencies saw us realign organizational and staff priorities - deeply valuing relationships with second-

mile service, offering support through advocacy, providing better communication, and simplifying processes. We haven't fully arrived, but we have made great strides in less than 12 months.

We thank both our donors and agencies for sticking with us. We are doing what we said we would do with character, sincerity and intentionality. We don't take your faith in us lightly. United Way has a history of doing great things in our community. We have a future of doing the same.

WHAT'S AROUND THE CORNER

At United Way, fundraising season is always near, but now, so is friend-raising. In 2020, we will increase our effectiveness in connecting volunteers with meaningful opportunities to serve. We will also help companies enhance their social responsibility policies. Last Spring's Days of Caring saw 1,100 volunteers giving four or more hours of service in Hancock County, which equates to over \$110,000 in capacity. Why can't we provide that kind of engagement year-round, connecting skilled volunteers to opportunities that matter?

We are committed to continuous improvement. We value and will regularly ask for your feedback. As we move onward and upward, our service and commitment to accuracy will be top notch and you can expect communications to connect you in new and relevant ways.

Tomorrow's landscape doesn't look like yesterday's. Thank you for standing with us to help our neighbors!



CEO Angela DeBoskey United Way of Hancock County Angela DeBoskey

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FROM OUR BOARD CHAIR Chris Webb



hange doesn't happen alone" is a statement we have used a great deal over the last twelve months. There is no question that United Way of Hancock County has undergone a great deal of change in 2019, with a sincere and genuine effort to be an organization that is easier to do business with, is transparent and communicative, and is fiscally responsible. We certainly did not do that alone as we received tremendous support, an open mind, and open hearts from partner agencies, the community, and donors. We cannot thank the community enough for the support that has been demonstrated.

There is more work to be done, but I am very proud of the efforts of our board, our committees, and our volunteers. I am most proud of the leadership and staff who have truly given all of themselves to implement impactful and lasting change. I wanted to take a moment to highlight a few of the most significant changes that speak to our commitment to be a better organization for our community.

• Complete organizational restructure reducing cost through improved operational efficiency and staffing.

• Restructure of board governance including the re-institution of a formal Finance Committee and Board Development Committee.

• Modification, simplification, and transparent approach to the grant application process.

• Developed a far more objective evaluation structure of the grant application process to ensure appropriate scoring and alignment with UWHC mission and critical community needs.

• Improved communication throughout the campaign and application process with projected funding letters out to partner agencies three full months in advance of historical communications.

Yes, it is unfortunate that it took the adversity of 2018 to bring about these necessary changes. My sincere hope, however, is that the United Way of Hancock County will be judged not by the missteps of the past, but for how it has responded to those missteps by doing the right things to become a better partner in our community as quickly as it possibly could. Under our new leadership and structure, I am confident that we will continue to become easier to do business with. The community can trust that the hearts and minds of all those involved are focused on making the right decisions, the best decisions, and sometimes the difficult decisions that are best for the community that we are so proud to serve.

It has been an honor to serve as Board Chair and I would like to recognize and thank my fellow board members, staff, committee members, volunteers, and the Findlay-Hancock County community for allowing me the opportunity to serve this past year. I can assure you that the The United Way of Hancock County is in good hands with a strong board, strong leadership, and dedicated staff working every day to "measurably improve people's lives in Hancock County."

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2019 BOARD OF DIRECTORS

Chris Webb Board Chair

State Bank

Amy Hackenberg

Board Chair Elect First Federal Bank

Bill Conlisk

Campaign Chair Retired, Marathon Petroleum Corporation

Tim Mayle

Strategic Planning Chair Findlay-Hancock County Economic Development

Christie Ranzau

Past Board Chair Rooney & Ranzau, Ltd.

Bill Doyle

Grant Review Committee Chair University of Findlay

Chris Ward Secretary University of Findlay

Brian Kreinbrink

Marathon Petroleum Corporation

Michael Knoll/Ashley Barger Findlay Young Professionals

Lt. Jim Mathias Findlay Police Department

Annette Edgington GSW Wiring

Tricia Woodland Blanchard Valley Health System

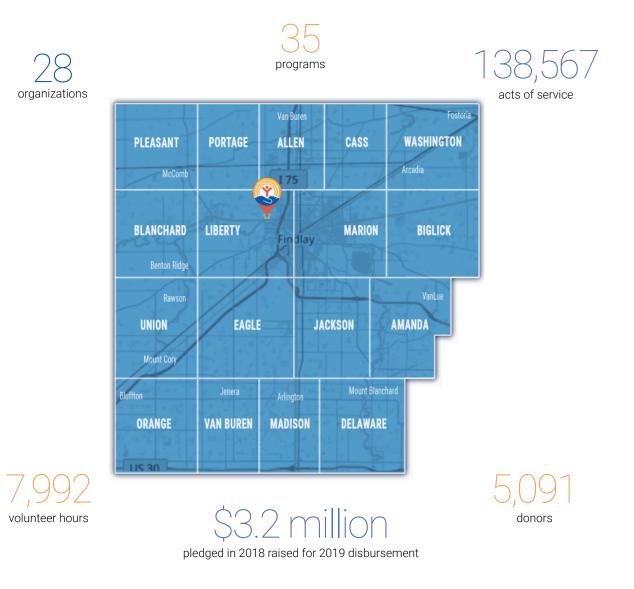
Kevin Sparadlin Whirlpool Corporation

Margaret Ford

We'd also like to thank these individuals for their contributions to the Board in 2019:

Bill McCleave, Eric Ferguson, Karen Jones and John Winstel

UNITED WAY INVESTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN HANCOCK COUNTY.



OUR VISION

UNITED WAY OF HANCOCK COUNTY ENVISIONS A COMMUNITY WHERE ALL INDIVIDUALS AND FAMILIES ACHIEVE THEIR HUMAN POTENTIAL THROUGH EDUCATION, INCOME STABILITY, AND HEALTHY LIVES.

OUR MISSION

TO MEASURABLY IMPROVE PEOPLE'S LIVES IN HANCOCK COUNTY

COMMUNITY SPOTLIGHTS

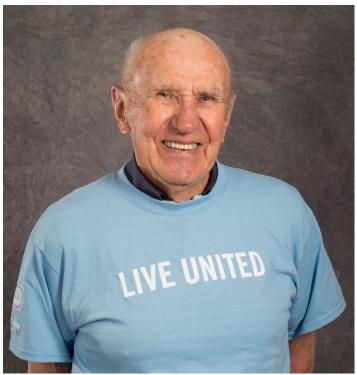
CHANGE DOESN'T HAPPEN ALONE

GIVE ADVOCATE VOLUNTEER

GIVE Don & Carrie Templin

When you give to United Way, you're helping improve lives and strengthen communities. Here is the personal story of Don and Carrie Templin: "As a young child I grew up in Ethiopia where my parents were missionaries. The people from the local tribe lived in grass roofed huts with no electricity or running water. I have seen extreme poverty and hunger firsthand. I believe those who are blessed have a moral obligation to take care of those who are less fortunate.

No one in our community should have to live with food insecurity. That is why Carrie and I have supported the Halt Hunger Initiative. Adults shouldn't have to worry about when they will have their next meal. Children can't reach their full potential in school and life if they are always hungry and undernourished. The people that we are supporting didn't choose to be hungry! It isn't always easy to give - but I can assure you that the recipients of your generosity will be incredibly grateful. Please consider being one of those people who makes a difference."





ADVOCATE Dave Cassidy

Being an active volunteer for multiple decades and advocating for the people of Hancock County has been at the center of Dave's heart as he's made a positive impact on our community since the 1970's. "I advocate and volunteer for United Way because I believe in the work they do, and it's my way of helping those who need it the most," said Cassidy. He's truly made his mark by being an Independent Division Chairperson for the United Way fundraising drive since 1994. He's also been active in the American Cancer Society as a Road to Recovery Coordinator where he helps transport patients to radiation and chemotherapy appointments.

Dave has served as a member of the parish council at St. Michael the Archangel Church and even chaired the Diocesan Development Fund, the Parish finance committee and has been a Eucharistic Minister since 1974.

"Dave is a walking example of servant leadership, and that retirement can be used as an opportunity to advocate for the community," said Michael Momany, Resource Development Coordinator at United Way of Hancock County.

VOLUNTEER Larry McDaniel & the VITA Team

Larry and his team called the Findlay Area Tax Volunteers have been nominated as our volunteers of the year for their alturistic efforts to help people in Hancock County file taxes through the Volunteer Income Tax Assistance (VITA) program. VITA is a free tax filing program that has been ongoing for 22 years and has had Larry as its leader for the past eight years with his team of 16 retired volunteers. "It's a group effort, and it's all about the people," Larry said. "What matters is seeing the difference you make and the lasting impact it has on people when you take an unpleasant task like tax filing and take that burden off of them for an hour."

Though they do not do it for the recognition and prefer to "stay busy and just get to the work", Larry's main goal is to inspire others toward good deeds by setting the example to help individuals and set judgement, bias and opinions to the side, to simply help humans and our fellow neighbors. Larry goes on to say, "Ninety-nine percent of the people we help turn out to create a special, positive-kind-of bond that grows over time due to the vulnerability of sharing personal information like taxes." The group helps over 1,600 people a year with their tax filings and Larry as the team's coordinator does over 200 himself. They even visit communities housing people with disabilities to pick up boxes of taxes that need filed each year then bring them back. "We want to help as many people as possible, even those who often times may be forgotten or left out. And none of this would be possible without our whole team." Each volunteer roughly commits 125 hours of their time to help others with their taxes.





SECOR SCHOLARSHIP SPOTLIGHT Chloe Kin

United Way of Hancock County's Secor Scholarship Committee is pleased to announce Liberty-Benton High School senior, Chloe Kin, as this year's United Way Foundation Secor Scholar.

The daughter of C.J. and Jill Kin, Chloe was selected because of her volunteerism, academic accomplishments, involvement in extracurricular and school activities and her ability to exemplify leadership skills.

Chloe has served others locally as well as abroad through her participation on the varsity soccer and basketball teams, Zonta and 4-H clubs as well as with her church youth group and mass ministry. These activities include holding food and clothing drives, laying sod, preparing food for community dinners, sorting donations, creating dog/cat toys for Humane Society, teaching Bible school and assisting in serving Mass at her church. Her titles have included Captain, Master of Ceremonies, President and Vice President. Chloe will continue her service to others through her studies in the field of exercise science with a long-term vision of becoming a surgeon.

Secor Scholarship is a \$2,000 renewable scholarship and a memorial to the Steven and Doris bequest. Candidates for this scholarship must be a high school senior living in Hancock County with plans to attend an accredited institution of higher learning full time to pursue an undergraduate field of study in the subsequent academic year.

IMPACT SNAPSHOT

CHANGE DOESN'T HAPPEN ALONE



VOLUNTEERS IN ACTION



STAMP OUT HUNGER

The Stamp Out Hunger Food Drive was initially formed to address the needs of food pantries that often receive their largest donations during the Thanksgiving and Christmas holiday seasons. By the spring and summer, when school breakfasts and lunches are no longer available to students receiving assistance, these pantries would often be low on supply and high on demand.

The 2019 Stamp Out Hunger food drive, organized by the local National Association of Letter Carriers (NALC), and in collaboration with United Way of Hancock County, West Ohio Food Bank and Great Scot, successfully collected donations of non-perishable food items weighing in at 10,022 pounds! We'd like to thank everyone who was involved in those efforts and to those who generously donated to help feed others in our community.

DAYS OF CARING

Days of Caring provides an opportunity for Hancock County nonprofit agencies to submit a project request to UWHC, which coordinates volunteer teams or individuals to respond to the request. Volunteers are asked to devote four hours of their time during the workday to provide the assistance needed to address the specific project.

United Way exists to connect people to resources and create value in the community and Days of Caring demonstrates our purpose well. This year we celebrated 25 years of Days of Caring with over 1,100 volunteers who proved once again that they care about our community. Each team reported to work sites to tackle meaningful volunteer projects and lend a hand at 35 nonprofit organizations throughout Hancock County. Thank you to all of the volunteers and agencies who helped make this possible.



PARTNER AGENCIES

CHANGE DOESN'T HAPPEN ALONE

Thank you to the following partner agencies for their commitment to measurably improving people's lives in Hancock County through programs and services designed to make an impact in areas of education, health and financial stability. Change doesn't happen alone, and with your help we have continued to positively impact the lives of our neighbors.

ADAMHS

Precia Stuby MOMS Program

American Red Cross of North Central Ohio Todd James Service to Armed Forces Disaster Services

Boy Scouts of America, Black Swamp Council Marc Kogan Boy Scouts in Need Explorers

Camp Fire Northwest Ohio Michelle Western THRIVE

Cancer Patient Services Carol M. Metzger Patient Direct Services

CASA/GAL of Hancock County Leah Cole Child Advocate Program Center for Civic Engagement Leigh Zydonik

The Center for Safe and Healthy Children Ryan Fausnaugh Safe and Healthy Children

Challenged Champions Equestrian Center Laura Luginbill Equine-Assisted Activities & Therapies (EAAT)

Children's Mentoring Connection Stacy Shaw Mentoring Youth-at-Risk Program

Christian Clearing House Tammy Stahl Caring Cupboard

Community Gardens of Hancock County

Family Resource Center of Northwest Ohio John Bindas Bright Beginning Community Prevention Peer Support

Findlay City Schools Ed Kurt Pre-K Program

Findlay Family YMCA Paul Worstel Child Care Center Feed-A-Child

Findlay Hope House for the Homeless Sue Lehman Shelter Independence Program Resource Office Girl Scouts of Western Ohio Christy Gustin Girls in Need

Hancock County Education Service Center Larry Busdeker Pre-K Program

HHWP Community Action Commission Josh Anderson Hancock Area Transportation System (HATS)

Lutheran Social Services Terri Rodriguez Emergency Food Pantry

Open Arms Domestic Violence and Rape Crisis Services Ashley M. Ritz Adult Victim Services Child Victim Services

Raise the Bar Hancock County Laurie Zydonik

Salvation Army Michael Morales Emergency Food Pantry

West Ohio Food Bank Linda Hamilton Food Distribution



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A DECADE OF GENEROSITY

Our community has gone above and beyond to help our neighbors who are in need or those going through tough times. Change doesn't happen alone and with your contributions we've measuably improved the lives in Hancock County together.

2018	Total Campaign Pledges	\$3.2M
2017	Total Campaign Pledges	\$3.3M
2016	Total Campaign Pledges	\$3.2M
2015	Total Campaign Pledges	\$3.2M
2014	Total Campaign Pledges	\$3.1M
2013	Total Campaign Pledges	\$3M
2012	Total Campaign Pledges	\$2.8M
2011	Total Campaign Pledges	\$2.7M
2010	Total Campaign Pledges	\$2.5M
2009	Total Campaign Pledges	\$2.5M
A DECADE OF GENEROSITY		

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SPONSORSHIPS & IN KIND DONATIONS

CHANGE DOESN'T HAPPEN ALONE

Thank you to the following companies and individuals for their commitment to measurably improving people's lives in Hancock County by sponsoring the many United Way events throughout the year. Together with your efforts and support we are able to make an impact in areas of education, health and financial stability. Change doesn't happen alone, and we appreicate you for helping us improve the lives in Hancock County.



Alexandria's Ballreich's **Bill Conlisk** Bistro on Main Blanchard Valley Health System/Beyond Med Spa Jen's Buggy Whip City of Findlay Chic-fil-a Chris Webb Circle of Friends **Clouse Construction** Coffee Amici Dr. Bill Kose Edward Jones Findlay Offices Farmers and Merchants State Bank Findlay Brewing Findlay Inn/Tavern at the Inn First Federal Bank Greek Garden GSW Legacy Marble and Granite Lissa Streaker Logan's Irish Pub Main Street Deli Hancock Hotel/Mancy's McDonald's/ Alpha Corp Michael Eller Jewelers Millstream Area Credit Union Nancy Dysinger R&J CheeseCake Shoppe **Resolute Wealth Advisor** Rossilli's Tall Timbers Distribution Center/Ohio Logistics Tall Timbers Park The Bistro The Bourbon Affair The Hearing Center The Wine Merchant Trent Farthing Ultra Sound United Insurance Service Vivir Modern Mexican Vorst Custom Cabinets Warner Buick We Serve. Coffee.

CORPORATE GIFTS 2019

CHANGE DOESN'T HAPPEN ALONE

Special thanks to every corporation and fellow employee who decided to give a donation to United Way of Hancock County in 2019. Your contributions are always appreciated and, with your help we are able to measurably improve the lives of people in Hancock County. Change doesn't happen alone, and we value your generosity to help improve the lives of our neighbors.

GASLIGHT SOCIETY UPDATE

The United Way of Hancock County will be transitioning our donor acknowledgements from the Annual Report to our website. As year-round giving trends increase, this change will allow us to keep the information updated and accurate. Please visit the page at:

liveunitedhancockcounty.org/2019-gaslight-society to see our special thanks and appreciation of our Gaslight and Toqueville Donors.



ADP

Advanced Drainage Systems Arcadia Auto Service, LLC Arlington Natural Gas Company **Ball Metal Beverage Packing Division Bigelow Glass Biggby Coffee Bindel's Appliance** Blanchard Valley Health System Bridgestone APM Company Car Specialties Paint & Body Shop CentraComm Cooper Tire & Rubber **Dietsch Brothers** Edward Jones - Rich Rowe Edward Jones - Eric Morman Fifth Third Bank Findlay Armature Company **Findlay Dental Group** Findlay Publishing Company First Energy First Federal Bank **First National Bank** FMT, Inc. **Garlock Brothers Construction** GSW Manufacturing, Inc. H & O Services **Heck Rentals** Hitchings Insurance Agency Hosler-Corbin Insurance Hoverman Insurance Agency Huntington National Bank International Fuel Systems/Ohio CAT **KeyBank**

Knueven, Schroeder & Company Kramer Enterprises Inc. LaRiche Chevrolet/Cadillac LaRiche Toyota-Subaru Larry Nold Insurance & Financial Service MacDonald Supply Marathon Petroleum Corporation Mark K McComb Family Dentistry McLane Corporation Michael Eller Diamonds National Lime & Stone Company Northern Ohio Peterbilt Ohio Automotive Supply Company **Ohio Logistics** Old Fort Banking Company **Professional Appraisal Services** Rawson O.E.S. Chapter 550 **Resolute Wealth Advisor** Rowmark, LLC Simona-PMC Sink's Florists St. Mark's United Methodist Church State Farm Insurance-Dennis Putman State Farm Insurance-Dan Maciejewski Swanson's Barber Shop TH Plastics **UIS Insurance & Investments** Valfilm LLC Walter Brothers. Inc. Wasbro Realty Whirlpool Corporation Wingate Body Shop

While United Way of Hancock County strives for the most accurate record keeping, if you should find an omission or correction, please contact 419-423-1432, or email marketing@uwhancock.org for any changes we need to address. **Thank You.**

THE UNITED WAY OF HANCOCK COUNTY CONDENSED STATEMENT OF FINANCIAL POSITION

As of December 31, 2019

Assets:	
Cash and Cash Equivalents	\$ 1,621,540
Pledges Receivable	1,556,837
Accounts Receivable	22,101
Other Assets	8,298
Property & Equipment	33,934
Total Assets	3,242,710
Liabilities:	
	125,250
Grants Payable Donor Designations Payable	297,349
č	986,207
2019 Campaign Prepaids Accrued Expenses	77,261
Equipment Lease	6,363
Funds Held for Others	9,060
Total Liabilities	1,501,490
	1,501,490
Net Assets:	
Donor Restricted	1,456,774
Not Donor Restricted	284,446
Total Net Assets	1,741,220*
Total Liabilities and Net Assets	\$ 3,242,710

THE UNITED WAY OF HANCOCK COUNTY CONDENSED STATEMENT OF ACTIVITIES

For the year ended December 31, 2019

Revenue and Support:	
2017 and 2018 Campaign Pledges	\$ 3,711,988
Less Donor Designations	(317,743)
Fundraiser and Events	87,048
Foundation Asset Draw	229,408
Investment Income	2,417
Other Revenue	11,441
Total Revenue	3,724,562
Expenses:	
Program Grants	1,325,812
Multi-year Funding Initiatives	250,689
Community Assessments and 2-1-1	12,250
United Way Worldwide Dues	33,874
Disaster Relief/Rapid Response	1,500
Program Service	267,001
Fundraising	254,946
Management and General	251,578
Total Expenses	2,397,650
Increase in Net Assets	1,326,912
Net Assets, January 1, 2019	414,308
Net Assets, December 31, 2019	\$ 1,741,220*

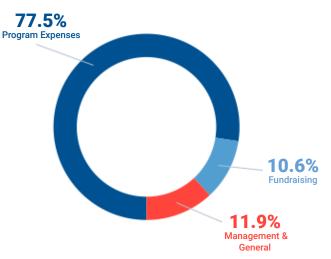
*Net assets at December 31, 2019 include \$1,456,774 of assets restricted by donors for 2020 spending and disaster relief efforts. Net Assets also include \$284,446 of assets not restricted by donors that are total funds from historic revenues/deficits.

UNITED WAY OF HANCOCK COUNTY 2019 CONSOLIDATED EXPENSES



Fundraising Expenses: includes fundraising efforts for campaign and special events.

Management & General: Includes United Way Worldwide dues, Finance, Legal, IT, and general operations that support business operations.



UNITED WAY OF HANCOCK COUNTY STAFF

CHANGE DOESN'T HAPPEN ALONE



President & CEO Angela DeBoskey

Cell (419) 721-9012 angela.deboskey@uwhancock.org



Controller Melissa Tiell

melissa.tiell@uwhancock.org

I specialize in the financial controls and accounting services for the United Way. I also oversee operations for the organization.



Community Impact Director

Heather Heilman

heather.heilman@uwhancock.org I facilitate the grant process and act as liaison with partner agencies and community review team members.



Community Resources Director

B. Michael Momany

michael.momany@uwhancock.org Having been a community volunteer for 38 years, and a United Way staff member for nearly 16, I realize the valuable resource volunteers provide through their gift of time.



Database Analyst

Nathan Campbell

nathan.campbell@uwhancock.org I specialize in entering all the data that is submitted into our database and ensure the accuracy of the data analytics.



Communications Specialist

Trevor Barna marketing@uwhancock.org

In the realm of marketing, advertising, social media and design. I specialize in visual communications and I am also a certified copywriter.



Volunteer Coordinator

Sarah Mayle sarah.mayle@uwhancock.org

I help Hancock County organizations to determine their needs, then match them with community volunteers to provide additional layers of support and advocacy.



United Way of Hancock County

245 Stanford Parkway Findlay, Ohio 45840 419-423-1432 liveunitedhancockcounty.org





United Way of Hancock County