

Put the **FUN** in workplace fundraising



Campaign-focused events and incentives are great ways to generate enthusiasm and interest among the team. Here are some creative ways to bring people together to increase participation and dollars raised!



Host a cook-off fundraiser

Ask your team to bring in their favorite dish. For a donation, employees can fill their plates and vote for their favorite. Bragging rights all around for the winning recipe!

Puppy love

Ever hear that pets look like their owners and vice versa? Test this theory by having your team pay \$1 to try their luck at matching a pet picture to its correct owner.



All-in for Office Olympics

Set up games like paper clip jump rope, office chair races or trashcan basketball. Allow teams to "buy" head starts and other advantages, all benefitting your campaign.



White elephant booth

One man's trash is another's treasure! Encourage your team to clean out those closets, then set up a mini garage sale and watch the dollars add up.



We all scream!

Set up an ice cream bar with all the fixings. Charge by the scoop or the toppings — but beware the dreaded brain freeze!

Lights! Camera! Action!

Encourage team members to dress up like their favorite movie or TV characters and hold a raffle for movie passes.



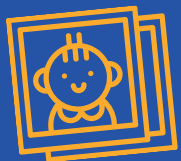
Calling all budding artists!

Print out pictures of a few top execs for your team's children to draw. Employees pay to vote for their favorite drawing, with winning portraits displayed prominently.



W-I-N-N-E-R, W-I-N-N-E-R

Hold a spelling bee with managers versus employees or department versus department. Contestants must spell the word correctly or everyone on the team must pay.



Baby face

Ask employees to bring in pictures of themselves as babies, then charge team members to guess which baby is who.

Karaoke club

Employees pay to have a fellow employee sing. That person must either sing or pay up!



Tailgate party

It's a party in the parking lot with hot dogs, chips, peanuts and soda! For a donation, employees can wear their favorite team gear.

INCENTIVES

Consider offering incentives for team members who:

- Make their pledge on the first day or during the kickoff event
- Donate for the first time
- Increase their previous year's donation

Incentives could include:

- VIP parking space
- Extra PTO day
- Company swag
- One week of coffee delivery by CEO
- Supervisor does your job for a day