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DIFFERENCE MAKERS

United Way of Hancock County 2022 Annual Report

MEASURABLY IMPROVING PEOPLE'S LIVES IN HANCOCK COUNTY

A Letter from our CEO Angela DeBoskey



There are a million things screaming for our time and attention every day. How do we filter this down to what really matters? Years ago, our pastor challenged me: "Show me your calendar and your checkbook and I can see what's most important to

you." I continue to review these items regularly to ensure that what I *say* matters most matches up with what I *show* as my top priorities. With that in mind, the following pages are a snapshot of our priority areas as an organization. They show what matters most to United Way of Hancock County and how we deployed our time and resources in 2022.

What I want it to show: Meeting our community's basic needs while giving vulnerable people the tools they need to build a better life. Networking and collaborating to find new and sustainable solutions to existing problems. And being good stewards of the financial resources entrusted to us by our donors.

And now the checkbook. In 2022, our funding supported vulnerable children's issues, food security, safety and health, housing, and workforce and transportation challenges. We facilitated SNAP benefits as payment at the Hancock County Farmers' Market so all residents can access fresh, healthy foods. We worked to bring the VITA program in-house, knowing that free tax preparation services would return millions to the community in earned income credits. And we sought grants from outside Hancock County to help stretch our local dollars. Our volunteer center logged over 10,000 volunteer hours, representing a value to the community of nearly \$320,000.

The following pages of this annual report tell stories of Difference Makers, of programs, and of people that invest in hope. They tell of programming that meets community priorities, and of strategies in funding. And they speak of the importance of having a strong United Way that knows the community it serves and keeps an eye to what's coming around the corner.

By examining what matters most and deploying the help of donors, volunteers and community leaders, United Way of Hancock County was able to fulfill its mission of measurably improving people's lives in 2022. We'll continue to show you our greatest areas of priority and action in 2023.

All the best,

angela DeBostery

Angela DeBoskey, CEO

Comments from Board Chair Chad Doll



Since 1955, your United Way of Hancock County has positively impacted the lives of countless neighbors throughout our community,

and I am honored to report that 2022 successfully built upon this nearly 70-year tradition.

Throughout 2022, the organization continued to adapt to the rapid changes occurring in the philanthropic setting. Shifts within the corporate giving landscape over the past five years, coupled with an increase in needs, continue to challenge our community. Further, the demographics of United Way's individual donor base continues to evolve, causing the organization to rethink some of its traditional outreach and donor recruitment programs.

Building upon the strategic plan developed in 2021, United Way once again reviewed Hancock County as a whole and supported the programs that address the community's greatest priorities. These programs not only improve the lives of vulnerable children, families and individuals in our community in the immediate term, but also provide the tools and resources for sustained, long-term improvements in these individuals' quality of life.

The organization also advanced its volunteer efforts in 2022. Through its volunteer advocacy, recruitment and placement programs, United Way facilitated over 10,000 volunteer hours in 2022. This represents a significant increase above 2021's volunteer hours and helped countless individuals and organizations across Hancock County. Focus in this area will continue.

Efforts toward building collaboration among partner agencies, the community and appropriate stakeholders were also successful in 2022. As part of the strategic plan, this work will continue as the organization develops new ways to leverage its resources and to increase the impact of those resources.

On the financial front, the organization further strengthened its stability for the long term. Under the direction of its finance committee, United Way of Hancock County rebuilt its reserve fund without pulling from campaign funds. It also once again balanced its budget while streamlining and reducing overhead and operational costs.

Importantly, your United Way continues to be led by a talented and dedicated team of individuals directed by CEO Angela DeBoskey. This team, along with your board, is committed to ensuring that the organization's positive impact continues the meaningful legacy that was created in 1955.

We should all be proud of the longstanding generosity of our community's individuals and corporations and the amazing heritage of United Way of Hancock County that has impacted so many since 1955. I am truly honored to have served as your 2022 Board Chair and look forward to continuing my support of such an impactful organization.

Board of Directors

Chad Doll

Board Chair National Lime & Stone Co.

John Motter

Board Chair Elect Motter Farms

Annette Edgington

Past Board Chair GSW Manufacturing

Brian Kreinbrink

Treasurer Marathon Petroleum Corp.

Larry Staley

Secretary, Grant Review Committee Chair

Andrea Kramer

Campaign Committee Chair City Apparel

Maria Sellers Volunteer Committee Chair

The Honorable Stephanie Bishop Findlay Municipal Court

Randy Galbraith Hancock Job & Family Services

Chris Webb State Bank

Blair Lane Huntington Bank

Kelly Wohlgamuth Findlay City Schools

Chett Wohlgamuth Whirlpool Corp.

Kirby Overton University of Findlay

Tricia Woodland Blanchard Valley Health System

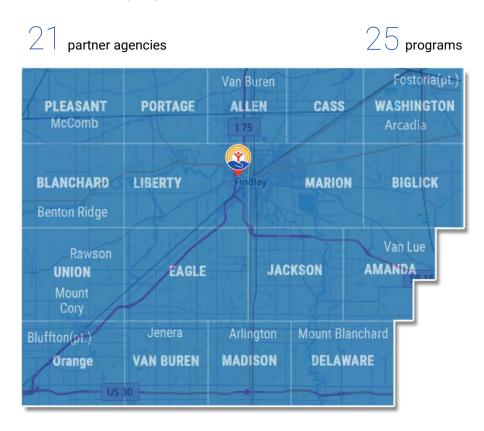
Luke Below

Cooper Tire/Goodyear Tire

United Way of Hancock County helps ensure that every child, family and individual in our community can thrive.

\$1.9 million

pledged in 2022 for 2023 disbursement



118 participating organizations

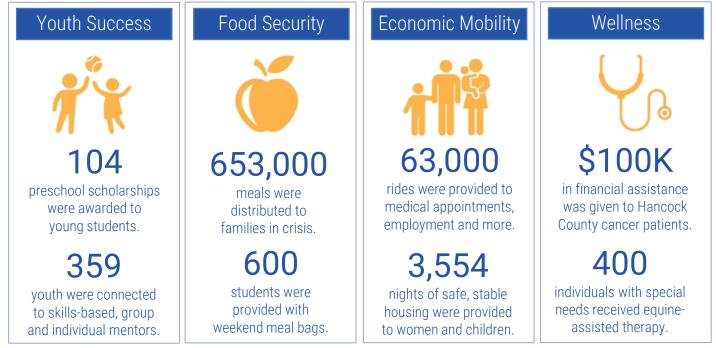
10,673 volunteer hours

2,082 donors

Mission

To measurably improve the lives of vulnerable children, families and individuals in Hancock County.

2022 Impact Snapshot



These are just a few highlights of our 2022 impact. For more, visit www.uwhancock.org.

2022 Partner Agencies and Programs

American Red Cross of North Central Ohio Service to Armed Forces Disaster Services

Boy Scouts of America Black Swamp Council Scouting

Cancer Patient Services Direct Patient Services

CASA/GAL of Hancock County Child Advocate Program

Center for Civic Engagement

Center for Safe & Healthy Children Forensic Interview Program

Challenged Champions Equestrian Center Equine-Assisted Therapy Children's Mentoring Connection Mentoring At-Risk Youth

Christian Clearing House Caring Cupboard

Community Gardens of Hancock County

Findlay City Schools Pre-kindergarten Scholarship Project

Findlay Family YMCA Feed-A-Child Program

Girl Scouts of Western Ohio Scouting

Halt Hunger Initiative

Hancock County Educational Service Center Pre-kindergarten Scholarship Project HHWP Community Action Commission HATS

Hope House Independence Program Family Shelter Program

Open Arms Adult Victim Services Child Victim Services Violence Recovery

Raise the Bar Leader in Me

Salvation Army Emergency Food Pantry

Vulnerable Children's Initiative

West Ohio Food Bank Food Distribution

UWHC Adapts to Community's Shifting Needs

Entering the Hancock County Farmers' Market on a windy fall day, a mother and her school-age son were advised of a new program allowing SNAP benefits to be used as payment for produce and other food items. The mother looked at her son, beaming. "Now you won't have to use your birthday money to buy that honey that you like."

It was the first week of a newly implemented collaboration among United Way of Hancock County, the local Ohio State University Extension office and the farmers' market, designed to ensure that vulnerable populations have access to fresh, healthy foods. The partnership allows residents of Hancock County's 3,000 households receiving SNAP (Supplemental Nutrition Assistance Program, formerly known as food stamps) benefits to exchange those benefits for tokens accepted by market vendors. The program will continue through future farmers' market seasons, annually from May through October, and will be expanded to include Produce Perks. This grant-funded program will enable SNAP recipients to spend \$5 at the market and receive \$10 worth of groceries, with the additional \$5 being money that can be used toward produce items.

Connecting people to help

These new initiatives represent a strategic response to the challenges in 2022 that left many in our community in a perilous state. They also exemplify what United Way of Hancock County does best: connect vulnerable people with resources that can help. Inflated food and fuel costs, rising rent costs and continued economic fallout from the coronavirus pandemic left many families working hard to stretch



The SNAP partnership debuts at the farmers' market

their dollars to cover these higher costs. Many still needed help along the way, and United Way-supported programs stepped in to help fill in the gaps, assisting 1 in 4 residents with vital services when they needed them most.

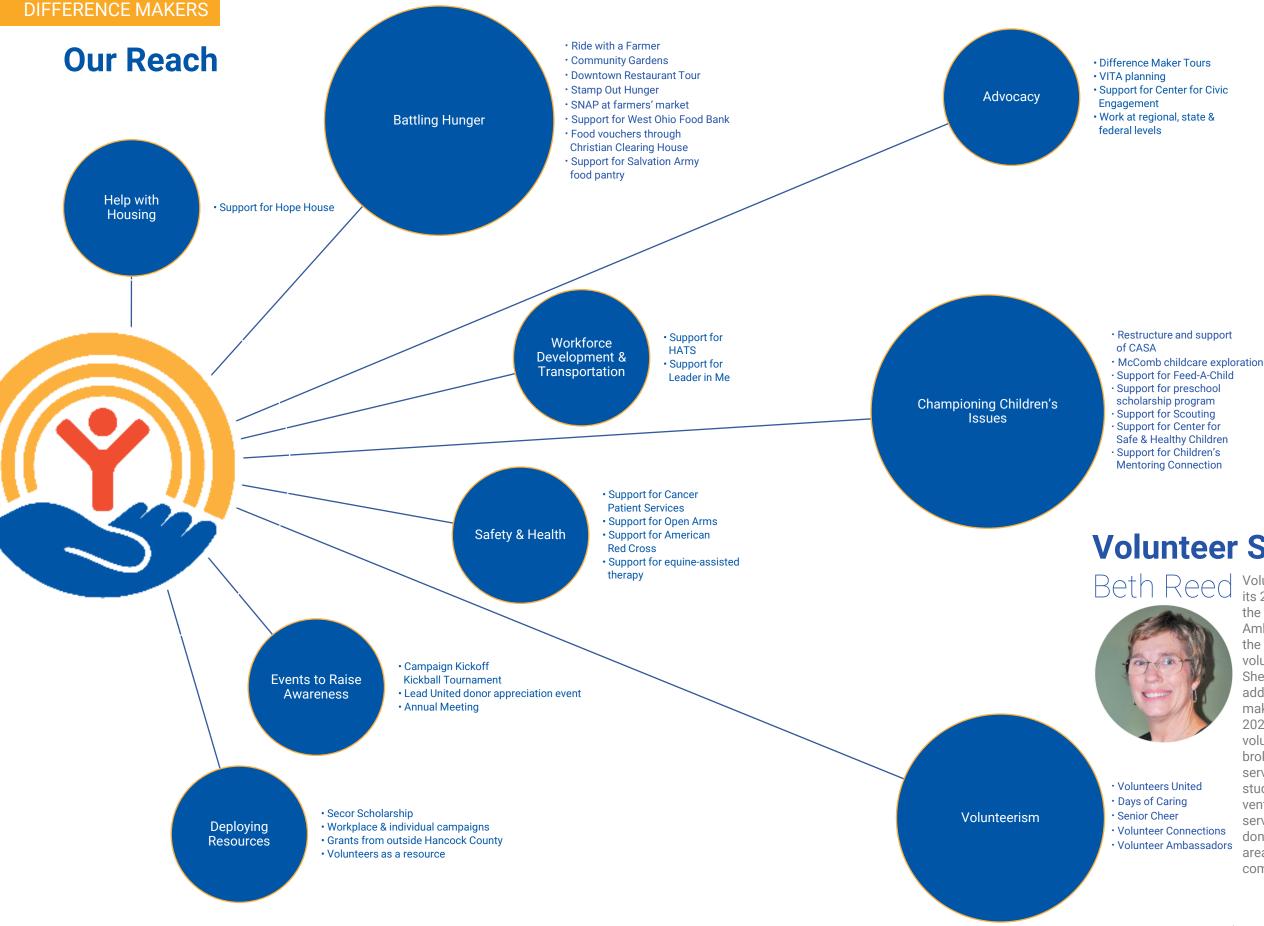
Kate, for example, is a single mother who had never before been unemployed in adulthood. Changes in the economy left her among the one-third of Hancock County residents living at or below the federal poverty level, and with no savings, Kate worried about feeding her kids. We connected her to local food security resources, along with unemployment aid that she did not know was available. Kate wasn't unemployed long and is now back on her feet — she just needed a little help along the way.

Mark is a valued employee at a local

factory, but his supervisors noticed that he seemed to be struggling. After pulling him aside and sharing their concern, Mark revealed that he and his children were living in their vehicle. His employer reached out to us at United Way of Hancock County, and we were able to connect Mark to some United Way-funded programs. With their help, Mark and his family now have safe housing and are on the path to a more stable future.

Success stories like these demonstrate that no matter the concern — whether it lies in the area of food security; access to health care or a quality education; safe, reliable housing and transportation; prevention, counseling and rehabilitation efforts; disaster response; financial stability or workforce development — there is a United Way-supported program working toward a solution.

IMPROVING LIVES THROUGH COMMUNITY



Advocate Spotlight Andrea Kramer

"Those who collaborate well, WIN!" is the personal motto of 2022 Campaign Chair Andrea Kramer, owner of City Apparel. If that doesn't sum up who she is, we don't know what does. Born



and raised in our community, Andrea is no stranger to United Way of Hancock County. Her history with the organization dates back years, including serving as a division chair for past campaigns. In her role as campaign chair, Andrea has even helped brainstorm and implement new protocols for future campaigns. This year's theme was Difference Makers, which also describes Andrea's philanthropic heart. Her influential reach goes beyond the United Way through her involvement with several other local nonprofit agencies. Andrea's "Do Good" philosophy inspires her associates, clients, and the community as a whole. She is a true advocate and Difference Maker!

Volunteer Spotlight

Beth Reed Volunteers United is honored to name Beth Reed its 2022 Jeri Bjorling Distinguished Volunteer of the Year. Beth serves at the highest level as a Volunteer Ambassador, meaning she meets monthly as part of the Volunteers United Committee, helps plan and host volunteer events, and advocates for the United Way. She has served on the committee for two years. In addition, Beth steps in when urgent needs arise making calls when the VITA program was canceled in 2020, stuffing campaign mailers and recruiting more volunteers to help, writing thank-you notes with a broken foot, updating the No Wrong Door contact list, serving on the grant review committee, and leading students for a litter cleanup event. Her favorite helpful venture was driving a truck to deliver meat to local service agencies when a supporter unexpectedly donated a whole cow. With her extensive knowledge of area nonprofits. Beth loves to make sure "our generous community's donations find their best home."

Volunteer Hub Sees Impactful Growth



Three generations of volunteers gather in the UWHC office

Volunteers United celebrated remarkable growth in 2022 as we welcomed an increase in individual and group volunteerism, Days of Caring participation, and support for the Senior Cheer program. Annual volunteer numbers rose from 7,077 hours in 2021 to 10,673 in 2022 – a 50 percent increase. Based on the Independent Sector's value of a volunteer hour of \$29.95, this is a value to the community of nearly \$320,000. The number of groups matched for volunteering opportunities in 2022 rose from 10 to 46 in 2022, a remarkable jump.

Virtual volunteerism

Our Senior Cheer program, which encourages community members and groups to create uplifting "cheer" for senior citizens, grew in 2022 as well. The program was designed to brighten seniors' days through cards, pieces of art, or a little something to make them smile. We delivered over 1,800 pieces of cheer to several local care facilities.



Preschoolers show off their Senior Cheer creations

Group volunteerism

Combining our spring and fall events, more than 1,200 people volunteered for Days of Caring in 2022 (up from about 700 in 2021). Days of Caring is a bi-annual, multiday service event where teams of volunteers lend a hand at local nonprofit agencies and other social service-based organizations. UWHC matches volunteer teams from local companies and service organizations with projects submitted by agencies for help. Days of Caring resulted in a value to the community of about \$144,000.



Volunteers package food during Days of Caring

Building community through volunteerism

We rolled out a new program in 2023 called Volunteer Connections - "Making a difference by building friendships and serving others." The initiative uses our Community Connections program - which brought together Japanese ladies living in Findlay to learn about the community, meet people, and provide a helping hand - as its model. Local ambassadors served alongside the ladies, forming friendships and assisting as needed, tallying more than 130 hours of service to the community in 2022. Through Volunteer Connections, Ambassador Volunteers host a service opportunity each month, offering a great path to building friendships, learning new skills and feeling good making a difference in our community. The group helps at a different agency or event each month, and participants are invited to a guarterly social gathering at the United Way office.

Looking for more detailed information about local volunteer opportunities? Explore how you can help at liveunitedhancockcounty.org/volunteersunited.

Campaign Shows Giving Spirit



Participants raise hunger awareness on the World of Downtown Restaurants tour

Thankful doesn't begin to express our gratitude for those who helped our 2022 Annual Campaign reach \$1.9 million. Amid a challenging economic year, our donors individuals combined with corporations that run workplace campaigns, contribute corporate donations and sponsorships, and host fundraising events — showed their support in force. We even had 20 new or returning organizations join us.

Many factors contributed to the success of our campaign season, although none were felt quite so

enthusiastically as the return of our Campaign Kickoff Kickball Tournament. Players from 13 teams brought their inner child to the field and competed until well after sunset, all while raising awareness and funds to support our work. The World of Downtown Restaurants tour was another returning favorite, uniting local residents and diners from outside the community over the love of Findlay eateries.

We thank all who supported our mission of measurably improving people's lives through their time, their donations and their advocacy.



LoanDepot's team wins the Campaign Kickoff Kickball Tournament

Campaign Cabinet

Andrea Kramer City Apparel Cabinet Chair

Michael Steeb and Erin Poling City Apparel Corporate Division Liaisons

Luke and Tiphanie Gibson Gibson Concrete Commercial Division Chairs

Kelly Wohlgamuth Findlay City Schools Education Division Chair

Heather Ward University of Findlay Education Division Chair

Matt Wood Citizens National Bank F.I.R.E. Division Chair

James Wellman

Blanchard Valley Health System Health Division Chair

Karen Worthington

River + Road Mercantile Division Chair

Drew Mihalik Fitzgerald & Mihalik, LLC Professional Division Chair

Rob Martin, Josh Eberle and Kathy Launder City of Findlay Public Division Chairs

Andy Ritz and Jennifer Lysaght BVHS Pediatrics Retiree/ Personal Trainer Retiree Retiree/Independent Division Chairs

Madison Tolsma Marathon Petroleum Corp. Youth Division Chair

Participating Campaign Companies

We appreciate the following companies that ran a 2022 United Way campaign. You and each individual donor are truly Difference Makers.

AAA Findlay Automobile Club AEP Ohio Arcadia Auto Service, LLC Arcadia Local Schools Arlington Natural Gas Co. AT&T Ball Corp. Metal Beverage Container Group **Beerco Distributing Center Bigelow Glass** Blanchard Valley Health System Blanchard Valley Medical Associates Boy Scouts of America Black Swamp Area Council Bridgestone APM Co. Burlwick & Co. **Cancer Patient Services** Car Specialties Paint & Body Shop CASA/GAL of Hancock County Centurion Technologies LLC **Challenged Champions Equestrian** Center Children's Mentoring Connection of Hancock County **Christian Clearing House Citizens National Bank** City Apparel City of Findlay **City Uniforms & Linens** CliftonLarsenAllen Columbia Gas of Ohio Cooper Tire & Rubber Co. and Goodyear Tire & Rubber Co. Cory-Rawson Local Schools **Danberry Realtors** Eastman & Smith Ltd. Edward Jones - Financial Advisor: Eric A Morman Family Foot & Ankle Associates Family Medical Associates of Findlay

Family Resource Center Fifth Third Bank **Findlay City Schools Findlay Dental Group Findlay Family YMCA** Findlay Publishing Co. **Findlay Rotary Club** Findlay-Hancock County Alliance **First National Bank** Fitzgerald & Mihalik, LLC Freudenberg-NOK Garlock Brothers Construction Gibson Concrete Construction, Inc. GSW Manufacturing, Inc. Hackenberg, Feighner, Bishop & Werth LLC Hancock County Agricultural Society Hancock County Educational Service Center Hancock County Employees Hancock County Farm Bureau Hancock County Job & Family Services Hancock Federal Credit Union Hancock Hotel Hearthside Food Solutions **HHWP Community Action** Commission **Hiegel Insurance Agency Hixon Zuercher Capital** Management Hope House for the Homeless Hoverman Insurance Agency Huntington National Bank Keller-Alge Insurance Agency Key Realty Keller Slough Team Knueven, Schroeder & Co. Kroaer LaRiche Chevrolet-Cadillac Legacy Farmers Cooperative LoanDepot MacDonald Supply

Marathon Petroleum Corp. McComb Family Dentistry McComb Local Schools Meijer National Lime & Stone Co. Ohio Automotive Supply Co. **Ohio Logistics Ohio Peterbilt/International Fuel** Systems/Ohio CAT Old Fort Banking Co. **Open Arms** Oxley, Malone, Hollister, Warren & Spaeth PLL PaperTech Premier Bank **RCM Architects RCO** Law **Resolute Wealth Advisor** River + Road Rowmark Salvation Army Shawnee Optical Simona PMC State Bank Tall Timbers Industrial Park **TH Plastics** The Bourbon Affair The Courier The Lavender Hour The Trust Co. **UIS Insurance & Investments** United Way of Hancock County University of Findlay Valgroup USA Van Buren United Methodist Church Vanlue Local Schools West Ohio Food Bank Whirlpool Corp. Whitman Title Security Wingate Body Shop Wolff Bros. Supply, Inc.

Special Support

Thank you to the following businesses and organizations for your generous corporate gifts, sponsorships and in-kind donations.

AEP Ohio Arcadia Auto Service Arlington Natural Gas Co. AT&T Ball Corp. Beerco **Bigelow Glass Blanchard Valley Health System** Bridgestone APM Co. Burlwick & Co. Car Specialties Paint & Body Shop Chick-fil-A Citizens National Bank **City Apparel** City of Findlay **City Mission** Cooper Tire & Rubber Co. and Goodyear Tire & Rubber Co. Findlay-Hancock County Alliance **First National Bank** Freudenberg NOK **Garlock Brothers Construction GSW Manufacturing** Hancock Public Health Hearthside Food Solutions Hoverman Insurance Agency Huntington Bank Keller Alge Insurance KeyBank Knueven, Schroeder & Co. **Kramer Enterprises** LaRiche Chevrolet/Cadillac Legacy Farmers Cooperative MacDonald Supply Marathon Petroleum Corp. McComb Family Dentistry National Lime & Stone **O`Reilly Auto Parts** Ohio Automotive Supply Co. Ohio CAT **Ohio Logistics** Old Fort Banking Co. Premier Bank

River + Road Rowmark, LLC Simona-PMC State Bank Tall Timbers Industrial Park TH Plastics The Bourbon Affair Valgroup USA West Ohio Food Bank Whirlpool Corp. Wingate Body Shop Wolff Bros. Supply, Inc.





Oversized check donations were made by Whirlpool Corp. (top) and AEP Ohio, among others

Financial Reporting

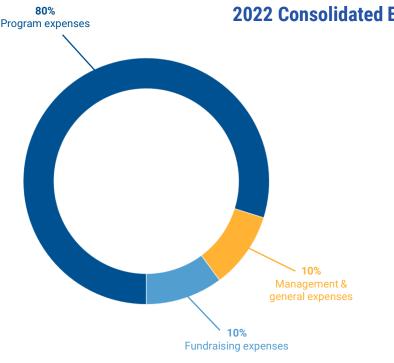
UNITED WAY OF HANCOCK COUNTY CONDENSED STATEMENT OF FINANCIAL POSITION As of 12/31/22 - preaudit

Assets	
Cash and Cash Equivalents	\$1,474,639.63
Pledges Receivable	\$1,117,898.29
Accounts Receivable	\$17,524.91
Property & Equipment	\$33,822.41
Investment Assets	\$550,321.92
Total Assets	\$3,194,207.16
Liabilities	
Grants Payable	\$189,221.50
Donor Designations Payable	\$70,909.85
2022 Campaign Collections	\$810,947.75
2022 Campaign Pledges Remaining	\$856,766.94
Funds Held for Others	\$9,060.03
Total Liabilities	\$1,936,906.07
Net Assets	
Total Net Assets	\$1,257,301.09
Total Liabilities and Net Assets	\$3,194,207.16

UNITED WAY OF HANCOCK COUNTY CONDENSED STATEMENT OF ACTIVITIES For the year ended 12/31/22 - preaudit

Revenue and Support	
2020 and 2021 Campaign Pledges	\$1,424,194.61
Less Donor Designations	-\$86,530.20
Crisis Relief and Non-Campaign Support	0.00
Fundraisers and Events	\$253,274.44
Investment Income	\$61,560.38
Other Revenue	\$31,000.00
Total Revenue	\$1,683,499.23
Expenses	
Program Grants	\$706,962.40
Multi-year Funding Initiatives	\$289,954.04
Program Service	\$210,537.52
Fundraising	\$153,617.10
United Way Worldwide Dues	\$15,193.48
Management and General	\$152,029.68
Total Expenses	\$1,528,294.23
Increase in Net Assets (calc)	\$155,205.00
Total Net Assets, December 31, 2022	\$1,257,301.09

An independent audit of UWHC is conducted annually. Complete audited financial statements are available at the UWHC office.



2022 Consolidated Expenses

Program expenses: Includes program grants and multiyear funding awarded to partner agencies through the grant application process; community assessment; program service; disaster relief/rapid response; service expenses for youth and volunteerism; and fiscal agent representation.

Fundraising expenses: Includes fundraising efforts for UWHC Annual Campaign and special events.

Management & general expenses: Includes United Way Worldwide dues; along with finance, legal, IT and general operations that support business functions.

IMPROVING LIVES THROUGH SERVICE

DIFFERENCE MAKERS

2022 Staff Members



Angela DeBoskey,

Chief Executive Officer 419-721-9012 angela.deboskey@uwhancock.org

"I lead a team of exceptional people. Together, we strive to make an impact in the lives of children, families and individuals in Hancock County."



Sarah Mayle, Volunteer Director sarah.mayle@uwhancock.org

"I help organizations fulfill their needs by matching them with community volunteers to provide support and advocacy."



Kelley McClurkin, Resource Development Director kelley.mcclurkin@uwhancock.org

"I plan, organize, and implement activities to raise financial and in-kind support for United Way."



Brenna Griteman, Communications Specialist marketing@uwhancock.org

"I collect, compile and share our stories of impact through visual and written storytelling."



Taylor Coote, Community Impact Director

"I work to develop our Bold Goals and Prime Directive and am the liaison between UWHC and our partner agencies."



Nathan Campbell, Database Analyst nathan.campbell@uwhancock.org

"I specialize in entering all the data that is submitted into our database and ensure the accuracy of the data analytics."



Bridgit Phillips, Information Manager accounting@uwhancok.org

"I oversee donor management by ensuring that all the collected data is accurately entered and maintained, and by organizing, prioritizing and processing monthly donor statements."

BECOME A DIFFERENCE MAKER.



Help us to get the word out. Please share how **YOU** plan to invest and transform your community with United Way of Hancock County.

Be sure to include #UnitedWayofHancockCounty

- facebook.com/unitedwayofhancockcounty
- instagram.com/uwhcliveunited
- in linkedin.com/company/united-way-of-hancock-county
- youtube.com/user/uwhancock



United Way of Hancock County

Visit us at 318 W. Main Cross St., Suite 200 Findlay, OH 45840

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