



United Way of Hancock County

Strategic Position

Initiate change through community impact

Description

Build upon United Way's unique position as a community impact leader/partner and steward of community dollars to solve human service issues and drive sustainable positive change in Hancock County through the building blocks of education, health, financial stability and responding to the critical needs of safety net services.

Target Customer

Residents of Hancock County

Strategic Themes

- Respond to community issues and critical need by defining root cause
- Collaborate with community stakeholders to define needed change
 - Create Sustainable measurable community outcomes
 - Execute process (indicators, activities, outputs) to meet outcomes
- Raise sustainable dollars internally and externally to support the change process
 - Report results to the community annually
- Respond to community issues and critical need by defining root cause